

Creating Value-Based Benefits That Last

Building a Culture of Health for Women in the Workplace



August 13, 2025
8 am - 12:30 p.m. CT
FedEx Event Center at
Shelby Farms Park
Memphis, TN

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***Creating Value-Based Benefits That Last
Building the Foundation for Success***
Memphis, TN
Wednesday, August 13, 2025

- 8:00 am ***Exhibit Hall/Networking***
- 9:00 am ***Welcome***
Phil Belcher, CEO, HealthCareTN
- 9:05 am ***Keynote/Fireside Chat - Women's Health at a Crossroads:
Redefining Value Through Policy, Advocacy & Employer Action***
Dr. Chevon Rariy, Chief Clinical Innovation Officer, Visana Health
Kathryn Schubert, President & CEO, Society for Women's Health Research
- 9:35 am ***Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace
Support***
Moderator: Jenny Goins, Chief of Staff, National Alliance of Healthcare Purchaser
Coalitions
Dr. Mike Brown, M.D., Regional Medical Director, Merck & Co., Inc.
Dr. Kym Furney, M.D., Physician, Color Health
Jane Lutz, National Account Executive, Genentech
- 10:15 am ***Exhibit Hall/Networking***
- 10:40 am ***Chronic, Complex & Often Overlooked - Addressing Chronic
Conditions in the Female Workforce***
Moderator: Chris Syverson, CEO, Nevada Business Group on Health
Dr. Jennifer Guy, Pharm.D., BCPS, Clinical Pharmacist, TrestleTree
Cynthia Kangos, National Board-Certified Health & Wellness Coach, Ciba Health
Andrea Stelk BSN, RNC-OB, VP of Commercial Solutions, Progyny
- 11:20 am ***Table Talks***
Moderator: Sally Pace, CEO, Connect Healthcare Collaboration
Migraine Health: Tom Heard, Senior Director, Payer Account Medical Lead, Pfizer
Perimenopause/Menopause: Lindsey Forsyth, Director, Customer Success, Summus
Health
Wellbeing & Weight Management: Pam Appel, Senior Director Medical Affairs Strategy
and Engagement, Currax Pharmaceuticals
Mental Health: Mary Beth Galey, Vice President of Behavioral Health Growth, Telus
Health
Reproductive Health: Dr. Chevon Rariy, Chief Clinical Innovation Officer, Visana Health
Prevention: Alexandra Bhatti, US Commercial Leader, Public Health, Merck & Co., Inc.
Chronic Conditions: Lia Lansky, Chief Wellbeing Officer, Baptist Memorial Health Care
Bone & Musculoskeletal Health: Carrie Barth, Director of Partnerships and Business
Development, Hinge Health
- 12:40 pm ***Closing Remarks/Door Prizes***
- 12:50 pm ***Adjourn***

Speakers

Dr. Chevon Rariy



Chevon Rariy, M.D. is a physician-executive and healthcare innovator dedicated to transforming care delivery through technology, data-driven insights, and value-based models that drive better outcomes, elevate patient experience, and improve cost efficiency. As Chief Clinical Innovation Officer at Visana Health, she leads clinical strategy and innovation to expand virtual-first, evidence-based care across gynecology, hormonal health, and comorbid chronic conditions—including weight management, hypertension, diabetes, and thyroid disorders—advancing a more comprehensive women’s health model. Dr. Rariy drives cross-functional collaboration across clinical care, product, technology, data science, and commercial strategy to optimize virtual, personalized, high-quality care delivery at scale.

Previously, Dr. Rariy was the Chief Health Officer at Oncology Care Partners, where she spearheaded the digital transformation of a value-based oncology network, leveraging technology to enhance patient experience, improve clinical quality, and lower costs. Before that, she served as Chief Medical Officer, Clinical Strategy, within the care delivery arm of Amazon Care, playing a pivotal role in developing and expanding Amazon’s national primary care telehealth platform. She was also a Venture Partner at Takeda Digital Ventures, advising on investments at the intersection of healthcare and technology, and has held senior executive roles across government, academia, and private medical centers.

A recognized thought leader, Dr. Rariy has been honored with the Modern Healthcare Innovator Award (2024) and named among Becker’s Black Leaders in Healthcare (2024). Her research has been published in The New England Journal of Medicine, and her work has been featured in Fortune, Healthcare IT News, and leading industry conferences, including HLTH, ATA, and ViVE.

Dr. Rariy is a member of the FDA Digital Health Advisory Committee, providing guidance on AI/ML in medicine, virtual reality, decentralized clinical trials, and cybersecurity. She also serves as an advisor and board member for nonprofit and private healthcare organizations.

Board-certified in both Internal Medicine and Endocrinology, Dr. Rariy completed her fellowship training at Harvard Medical School’s Brigham and Women’s Hospital and the University of Pittsburgh Medical Center (UPMC). She earned her medical degree from Harvard Medical School.

Speakers

Kathryn Schubert



Kathryn "Katie" Schubert has served as President & CEO of the Society for Women's Health Research (SWHR) since April 2020. She is a trusted leader and consensus builder among women's health stakeholders, and previously served as chief advocacy officer at the Society for Maternal-Fetal Medicine (SMFM). Schubert began her career on Capitol Hill and subsequently advised organizations on policy strategy in the healthcare space. She is a board member of the National Health Council, Maternal Mental Health Leadership Alliance, and ASPN Foundation. She is a previous president of Women in Government Relations, and in 2020 was named Advocate of the Year by Professional Women in Advocacy for her work on inclusion of pregnant and lactating populations in research, and in 2024 and 2025 was named as one of the most influential people shaping policy in health care by the Washingtonian magazine. Schubert holds a bachelor's degree from Mary Washington College and a master's degree from the George Washington University.

When not advocating for women's health, she's spending time with her husband, three kids, and dog George.

Jenny Goins



A recognized healthcare coalition and HR leader, Jenny Goins leads the implementation of strategic and operational plans for the National Alliance of Healthcare Purchaser Coalitions. She oversees three core functions: Events and Education, Healthcare Advancement, and Communications and Member Engagement.

Prior to joining the National Alliance, Jenny was the President and CEO of the Kentuckiana Health Collaborative. She is the former Commissioner for the Kentucky Personnel Cabinet, Department of Employee Insurance, overseeing benefits for roughly 300,000 state and public employees, retirees, and their families. Jenny is a retired Air Force Chief Master Sergeant whose career included duties in combat communications, journalism, personnel, and leadership development. She holds a bachelor's degree in organizational development and a master's degree in adult learning with a focus on distance learning from Tusculum College in Greeneville, TN. She has earned her Senior Professional in HR certification, is a Kentucky Military Hall of Fame inductee, and a member of the Honorable Order of Kentucky Colonels.

Speakers



Dr. W. Michael Brown

W. Michael Brown is a Regional Medical Director employed by Merck & Co., Inc. In addition to his 26 years of outpatient clinical Pediatric practice, he was also the Chairman, Department of Pediatrics and Director of Pediatric Education at Bayfront Medical Center in St. Petersburg, FL. Dr. Brown was also Associate Director of the Family Practice Residency Program at Bayfront Medical Center. Dr. Brown received his MD degree from the University of South Florida College of Medicine in Tampa, FL. He then completed a 3-year pediatric residency at All Children's Hospital in St. Petersburg, followed by an additional year as Chief Resident/Junior Attending. Dr. Brown is board-certified in Pediatrics and is a Fellow of the American Academy of Pediatrics.



Dr. Kym Furney

Dr. Kym Furney is an Internal Medicine physician currently working for Color, a virtual cancer clinic who partners with the American Cancer Society. Color aims to increase cancer screening on a large scale and to individualize screening recommendations for patients in high-risk populations. Dr. Furney has a special interest in women's health and ensuring appropriate and adequate screening for those at high risk for breast and ovarian cancer.

Prior to joining Color six months ago, Dr. Furney worked as a primary care physician for over 20 years where she provided care in all aspects of women's health including hormone replacement therapy, osteoporosis management, emotional well-being and cancer prevention. She graduated magna cum laude from the University of Notre Dame and did her residency training at the University of Michigan.

Speakers

Jane Lutz



Jane Lutz is a National Account Executive and has been a pivotal member of Genentech's Employer Team for more than six years. In this role, she collaborates with key employer stakeholders to provide vital information and tools aimed at enhancing the patient journey for complex diseases, thereby maximizing outcomes and reducing overall care costs.

Before rejoining Genentech, Jane served as the Executive Director of the Pharmacy Benefits Management Institute (PBMI), the nation's leading provider of trusted resources, education and innovative solutions that informs and influences decision makers across the healthcare continuum. In this role, she managed many different industry research reports that captured employer perspectives on prescription drug management. She also helped grow the organization's educational forums including national and regional events to educate multi-stakeholders on the issues and trends impacting pharmacy management strategies.

With over twenty-five years of experience in managed care, Jane has held various leadership roles in sales & marketing, account management, and consulting at organizations such as Express Scripts, The Burchfield Group, UnitedHealthcare, OptumRx, and PBMI.

Speakers

Chris Syverson



Serving as the Chief Executive Officer of Nevada Business Group on Health/Nevada Health Partners, Chris leads a group of public and private employers in direct contracting for health care services as well as employee and community health.

Chris has held senior leadership in diverse organizations from Health Care (Washoe Medical Center - now Renown), to Automotive (Porsche Enterprises, Incorporated), to High Tech (Intuit), to Municipal Government (City of Sparks, Nevada).

Chris serves as Board Member and Executive Committee Member\ of the National Alliance of HealthCare Purchasing Coalitions. With the National Alliance, Chris has worked diligently in several affinity groups, including assisting in the development of the first Advanced Primary Care Market Survey, and is currently leading the High Cost Claimant Advisory Group, and the Patient Voice Advisory Group. Chris also serves as the Chair of the Nevada Community Board for Comagine Health.

Chris has a degree in Managerial Sciences from the University of Nevada Reno, as well as a Certificate in Public Administration, Certificate in International Employee Benefits, Member, and Certified Compensation Professional, American Compensation Association – granted Lifetime Achievement Award, Member, Society of Human Resource Managers, Member, Senior Human Resources Forum.

Speakers

Dr. Jennifer Guy



Jennifer Guy, PharmD, BCPS received her Doctor of Pharmacy degree from the University of Missouri–Kansas City School of Pharmacy in 2010. She completed a postgraduate residency in health system pharmacy at Saint Luke’s Hospital in Kansas City, Missouri, where she went on to serve for 17 years in various clinical and operational roles.

Throughout her tenure at Saint Luke’s, Jennifer specialized in nephrology, kidney and liver transplant, and later transitioned into oncology, staffing a cancer care infusion pharmacy. Her experience spans acute and ambulatory care settings, and she played a key role in advancing pharmacy practice innovations across the health system.

Jennifer’s areas of expertise include clinical protocol development, quality and safety initiatives, medication therapy management, patient education, and precepting pharmacy students and residents. She has been a Board-Certified Pharmacotherapy Specialist (BCPS) since 2011.

In 2023, Jennifer joined TrestleTree as a clinical pharmacist, helping participants optimize their medication use and achieve better health outcomes through a personalized, holistic model of care. She lives in Liberty, Missouri with her husband, Jonathan, and their three children: Michael, Geoffrey, and Gabriela.

Cynthia Kangos



Cynthia Kangos is a nationally board-certified health coach who truly believes in the power of movement and taking care of yourself. Her journey includes years of competitive swimming and coaching, plus helping individuals of all ages achieve their wellness visions. With a background in Psychology and Biology from the University of Massachusetts, she brings a thoughtful and comprehensive approach to her coaching. A New England native now in Palm Springs, Cynthia loves cycling, cooking delicious and healthy meals, playing golf, and hiking with her family and dogs.

Speakers

Andrea Stelk



Andrea has built her career at the intersection of clinical practice and program strategy, with a strong focus on advancing Women's Health. She began as a Registered Nurse and Clinical Educator, specializing in Labor & Delivery, OB/GYN, High-Risk Obstetrics, and GYN Surgery, spending over a decade in patient care. Her clinical expertise laid the foundation for her transition into the medical technology and benefits industry, where she focuses on program development, launching innovative solutions, and supporting new business initiatives. As VP of Commercial Solutions at Progyny, she provides clinical expertise across interdisciplinary teams, guiding strategy and innovation within Progyny's solutions portfolio.

Table Talk Leaders

Sally Pace



Sally Pace is the CEO of Connect Healthcare Collaboration (CHC) and a nationally recognized voice in employee engagement and benefits strategy. With a background spanning communications, marketing, and healthcare innovation, Sally has dedicated her career to helping employers navigate the complexities of the healthcare system while keeping people at the center of every decision.

At CHC, she leads a team focused on reversing rising health plan costs through targeted, high-impact solutions that improve outcomes and increase member engagement. As the co-creator of The Granite List, a search and sourcing platform for benefits leaders, Sally has furthered her mission of making healthcare smarter, more transparent, and easier to navigate. Her work consistently connects employers with the right partners and strategies to drive results.

Sally's career includes executive leadership roles at FHN Financial, AutoZone, and HGTV, where she honed her ability to simplify complex ideas and move audiences to action. She is a sought-after speaker, published author, and frequent contributor to conversations around healthcare innovation and workforce well-being.

A graduate of the University of Tennessee, Knoxville, Sally has served in multiple civic and industry leadership roles, including Chair of the Memphis Tourism Board, President of the Junior League of Memphis, and a national committee member with SIIA. Her passion for community, connection, and communication continues to define her work and her impact on the healthcare landscape.

Table Talk Leaders

Tom Heard



Tom completed his Doctor of Pharmacy degree and is a Board-Certified Geriatric Pharmacist (BCGP) with over forty years of clinical experience. Tom has worked for Pfizer for 24 years and is currently a Payer Account Medical Lead covering the Southeast Region. He serves as Pfizer's primary medical point of contact with regional payer organizations, employers, and federal accounts in Georgia, Florida, Alabama, Mississippi, and Tennessee. He is responsible for working with key organized customers, employers, and healthcare professionals to improve quality of care and population health. He educates key decisions-makers on the efficacy and safety of Pfizer medicines to make informed decisions for their beneficiaries. He develops and presents the results of health outcome project and evaluations (i.e. population health and total cost of care analyzes). Previously, Tom was a Regional Account Manager for the Pharmacia Corporation, Senior Care / LTC Division. Tom was also the National Director of Clinical Program Development for PharMerica, a national long-term care pharmacy company.

Tom graduated from the University of Georgia College of Pharmacy with a BS Pharmacy degree and received his Doctor of Pharmacy degree from the University of Florida. Tom lives in Georgia and has been married to his college sweetheart, Beth (also a pharmacist) for 40 years. He has three adult children all married and has seven grandchildren. In his spare time, he enjoys spending time with family, backpacking, boating, running, and church activities.

Table Talk Leaders

Lindsey Forsyth



Lindsey Forsyth is the Director of Customer Success at Summus, where she partners with leading employers to develop strategies that deliver better health outcomes. With over a decade of experience in the benefits ecosystem, she brings deep expertise in inclusive benefits design, particularly in women's and reproductive health.

This background fuels her passion for advancing health equity and closing critical gaps in care. Lindsey holds a Bachelor of Science in Healthcare Administration from Empire State University.

Pam Appel



Pam Appel is the Senior Director of Medical Affairs Strategy and Engagement at Currax Pharmaceuticals. In this role, she partners with leading experts in obesity care, advancing treatment for individuals with obesity through medical education and scientific publications. Pam brings over 30 years of leadership experience in healthcare communications to her position.

Throughout her career, she has worked with major Fortune 100 companies such as Pfizer, Novartis, and GSK, as well as with small start-ups, always focusing on what is best for patients first.

Table Talk Leaders

Mary Beth Galey



Mary Beth brings with her 30+ years of deep experience in clinical operations, behavioral health sales, consultant relations, and strategic client success management. Further to her well-rounded background in driving sales outcomes, Mary Beth is also a Licensed Psychologist with an MBA in international business. Her passion for commercial excellence and leadership has led her to manage global and domestic teams, and national initiatives at Fortune 100 companies including Optum, Honeywell, Cigna, and several non-profits. Rounding out her career diversity, Mary Beth has led international business units for inside sales and technical teams in India, Canada, and Latin America.

Most recently, Mary Beth championed employer and payer client management teams, ensuring high adoption of digital tools, resources, and network services for EAP solutions, mental health, and substance abuse benefits. Her experience at numerous behavioral health start-ups, including Modern Health and Evernorth, has given her a comprehensive skill set to add value, retention, and revenue to TELUS Health. Mary Beth is proud to be driving the expansion of TELUS Health's recent acquisition of Behavioral Health Systems which drives +100K BH network nationally to manage behavioral health benefits on a carve out basis. On a personal note, Mary Beth enjoys time with her husband and is an avid home chef, scuba diver, and world traveler.

Table Talk Leaders

Alexandra Bhatti



Alexandra Bhatti is a commercial leader and public health attorney with extensive experience in vaccine programs, policy, and research across both government and private sectors. Currently, she is a US commercial leader at Merck, leading a team dedicated to vaccine confidence, equity, and public health. She is also a faculty member in the College of Health Solutions at Arizona State University. Bhatti serves on the Board of Directors of ChangeLab Solutions, a nonpartisan nonprofit organization that uses the tools of law and policy to advance health equity and is actively involved in the American Public Health Association, leading their Law Section.

Previously, Bhatti led federal vaccine policy advocacy as well as vaccine policy development and research on Merck's US Vaccine Policy and Partnerships team. Before joining Merck, Bhatti was a public health attorney at the Centers for Disease Control and Prevention, where she led vaccination policy research and other cross-cutting health policy programs, including one focused on supporting employers and payers. Her roots however, are in state public health; where she previously was a manager in the Immunization Program Office at the Arizona Department of Health, as well as a senior scientist in the Arizona State Public Health Laboratory.

Table Talk Leaders

Lia Lansky



Lia Lansky is the Chief Wellbeing Officer for Baptist Memorial Health Care. Lia found her passion for fitness in the swimming pool. With a background as a collegiate swimmer, Lia has seamlessly integrated her lifelong passion for fitness into her professional journey. Armed with two master's degrees in Exercise Physiology and Healthcare Administration, Lia champions a holistic approach to wellness.

To Lia, wellness signifies a lifestyle of self-empowerment and embracing habits of wellbeing that nurtures a harmonious connection between the mind and body. Her core belief lies in empowering individuals through knowledge to unlock their true potential and become their best selves.

“I thrive on seeing patients and clients achieve their healthy lifestyle goals.” Her aim at Baptist is, “If together we can help inspire individuals to adopt healthy lifestyle changes, we have impacted entire families and generations toward better health.”

Prior to coming to Baptist in 2018, Lia resided in Arizona where she held multiple positions as a fitness director and exercise physiologist for more than 15 years at Camelback Village Health and Racquet Club in Phoenix; The Spa at Camelback Inn in Scottsdale, Arizona; and Honor Health Hospital/Cancer Rehab in the Phoenix area.

Table Talk Leaders

Carrie Barth



Carrie has worked in the health tech space for over 20 years, serving as a trusted advisor and helping clients, consultants and prospects understand the changing technology landscape.

As a Director of Partnerships and Business Development, Carrie's main focus is building awareness around Hinge Health and the value we can bring to consultants, employers and their members.

Carrie previously worked as a Market Sales Leader at Healthcare Bluebook and prior to that spent many years in the benefits administration space at Benefitfocus. She is passionate about leveraging technology to help guide and support members through their healthcare journey.

Outside of work, Carrie enjoys spending time with her family and friends. She loves all things volleyball, KU and the Georgia Southern University and University of Arkansas.

Sandy holds a B.S. in Science in Business Administration & Advertising from the University of Kansas.

We're stronger together

HCTN is a true partner, making it easy for you to get the support you need. Organized across Tennessee, HealthCareTN serves employers by creating:



One Voice

Join the only organization that unites leading employers to drive change in healthcare meaningful to health plan sponsors.



One Focus

Align with other employers who understand they have the reasons, responsibilities and leverage to create a value-based healthcare market.



Leading Employers

Engage with other leading employers to get expertise and crucial resources - allowing you to focus on the healthcare benefits your organization needs to succeed.

Collaboration: Create **One Voice**

- Take an active role in collectively tackling industry pain points with other employers
- Align with other employers who understand your struggles and can help you optimize your strengths and recognize your blind spots

Changing the Conversation to **One Focus** of What Matters

- Focus on driving value into healthcare. HCTN is agile to the crisis of the moment; Steadfast to establish lasting improvements

Participation: **Leading Employers**

- Support employer fiduciary responsibilities with more confidence in dealing with vendors, providers, and brokers; Clarity in establishing strategic objectives
- Change the dialogue with your current and future vendors to establish priorities and expectations through HCTN educational meetings and benchmarking
- Access the knowledge of peers; breed intelligence and contribute to the knowledge of all
- Collaborate nationally and regionally to enhance your effectiveness achieving results across a broader footprint

HealthCareTN Board of Directors



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HealthCareTN Member List

2025

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Alliant Insurance Services
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Baptist Memorial Health Care Corporation
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Boehringer Ingelheim
Bush Brothers & Company
Capital Rx
Cigna Healthcare
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Merck & Company, Inc.
Methodist Le Bonheur Healthcare
Metro Nashville Public Schools
Nashville Electric Service
Nissan North America Inc.
Novo Nordisk
Oak Ridge Associated Universities
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Prioritizing patients over profits as the only Public Benefit Corporation leading the next generation of PBM solutions.

We're all in.



Care that goes **beyond the counter**



Patient Care Advocates (PCAs)

Our PCAs don't wait for problems, they solve them before they happen. Prior authorizations? Lower-cost options? Done.



Tech That Makes Life Easier

Our app helps members manage prescriptions, find savings, and switch pharmacies with a tap.



Results That Matter

Better adherence, fewer headaches, and real health outcomes. Happy members, happy employers.

Savings that deliver

Net Cost Guarantee

We lock in real savings—10% in Year 1 and keep costs steady or dropping after that. Any extra savings? They are all yours.

Smart Formulary Management

We're all about balancing efficacy and affordability. Think significant savings without cutting corners on care.

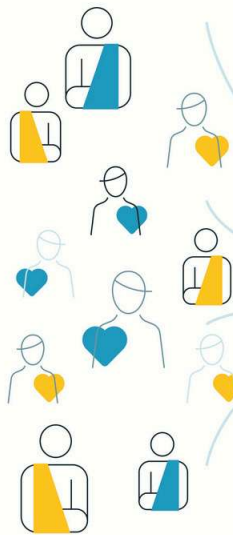


The only **national** and **value-based** advanced primary care network

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Advanced Primary Care has proven 15%+ cost savings through better care, but has been difficult to purchase, until now

Employees of Self-Insured Employers



Advanced Primary Care Providers



Aligned

Single contract with Aligned gets your employees and their families a choice of personalized, comprehensive primary care provider groups



2024 national network with over 3000 locations and coverage in all 50 states

15%+

Employer Total cost-of-care savings

Value-based payments and a comprehensive care model is proven to drive significant savings



Provide peace of mind for your employees

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901-227-BHSG.

A comprehensive health care plan is more than a standard job benefit. It's peace of mind that your employees and your business need during these extraordinary times. No one understands that better than Baptist Health Services Group. As a provider-owned health care network, BHSG represents 5,000 physicians, more than 50 hospitals, and about 200 health care facilities throughout the Mid-South. And of course, BHSG is backed by one of the largest and most trusted names in integrated health services. Get better with Baptist.



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Get Better.

GO BEYOND THE SCIENCE

PIONEERING TOGETHER FOR A CANCER-FREE TOMORROW

Their Fight, Our Mission. Together, we boldly create a future where all patients, regardless of circumstances, can access medicines that are precisely right for them.

PATIENT-CENTERED CARE



- **20% of rural residents live >60 miles from a medical oncologist**, creating a barrier to treatment¹
- **Self-care for cancer patients proves difficult**, particularly within safety-net environments, due to reduced health literacy and various other barriers²

EQUITABLE CARE



- Black women are **41% more likely to die** of breast cancer than white women³
- Only about **5% to 15% of US clinical trial participants are Black or Latino**, yet non-white people are predicted to make up the majority of the US population by the year 2045⁴⁻⁷

PRECISION MEDICINE



- **1 in 3** patients with advanced non-small cell lung cancer **did not receive next-generation sequencing (NGS) testing**⁸
- White patients with NSCLC **received timely NGS testing at higher rates (~8%)** compared to Black or Latinx patients^{9,10}



HOW MIGHT WE BOLDLY IMPACT PATIENT CARE TOGETHER?

Learn more about our initiatives at genentechoncology.com

References: 1. Levit LA, et al. *JCO Oncol Pract.* 2020;16(7):422-430. doi: 10.1200/OP.20.00174 2. Trosman J, et al. *JCO Oncol Pract.* 2021;17(8):e1202-e1214. doi:10.1200/OP.21.00161 3. American Cancer Society. Cancer facts and figures for African American/Black people 2022-2024. Available at: <https://www.cancer.org/content/dam/cancer-org/research/cancer-facts-and-statistics/cancer-facts-and-figures-for-african-americans/2022-2024-cff-aa.pdf> Accessed October 5, 2023. 4. Coakley M, et al. *J Womens Health (Larchmt).* 2012;21(7):713-716. doi:10.1089/jwh.2012.37332 5. Ma MA, et al. *Mayo Clin Proc.* 2021;96(1):264-266. doi:10.1016/j.mayocp.2020.10.027 6. Garrick O, et al. *Ethn Dis.* 2022;32(1):61-68. doi:10.18865/ed.32.1.61 7. Vespa A, et al. United States Census Bureau. Report number P25-1144. February 2020. Accessed September 7, 2023. 8. Schwartzberg L, et al. *Future Oncol.* 2023;19(20):1397-1414. doi:10.2217/fon-2022-1216 9. Vidal G, et al. Practice- and provider-level inequities in next-generation sequencing (NGS) testing by race/ethnicity for patients (pts) with advanced non-small cell lung cancer (aNSCLC) treated in the community setting. Presented at: American Society of Clinical Oncology, June 2-6, 2023; Chicago, IL. Accessed September 8, 2023. <https://meetings.asco.org/abstracts-presentations/219916> 10. Vidal G, et al. Practice- and provider-level inequities in next-generation sequencing (NGS) testing by race/ethnicity for patients (pts) with advanced non-small cell lung cancer (aNSCLC) treated in the community setting. Presented at: American Society of Clinical Oncology, June 2-6, 2023; Chicago, IL. Oral presentation.

HealthNEXT

A culture of health and wellbeing is a competitive advantage.

Achieve it with HealthNEXT.

HealthNEXT's Culture of Health and Wellbeing solution provides your organization with tools and guidance to bend the healthcare cost curve and improve organizational performance by elevating the health, wellbeing, and vitality of your workforce.



Controlled illness burden and healthcare cost trends



Improved employee performance, retention, productivity, and engagement



Enhanced leadership buy-in and timely employee participation

Our evidence-based and peer-reviewed strategic solution is based on two key components, resulting in an enduring corporate culture of health and wellbeing:



ASSESSMENT

- Utilizes validated gap-analysis metrics.
- Serves as the master framework and baseline for developing a multi-year strategic roadmap.
- Includes simulation capability of the relative gap to benchmark for various possible planning scenarios.
- Uses sophisticated AI algorithms to close benchmark gaps faster and more cost-effectively.
- Draws from decades of research and application to identify best-practice factors.



GUIDANCE

- Delivers direction and support from "NEXTperts" — corporate population health experts who have achieved self-sustaining cultures of health and wellbeing for employers, including Proctor & Gamble, Kimberly-Clark, Johnson & Johnson, and JPMorgan.
- Drives the assessment and success through sequencing, interventions, and the best use of scarce resources.
- Implements metrics-based planning and monitoring to ensure continuous improvement.

Start your journey today.

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Optimize Your Benefits Strategy

The InnovuLens platform and an extensive menu of targeted solutions allows you to leverage integrated claims data insights and expert analysis to make informed procurement and plan design decisions that:

- ✓ **Eliminate Wasteful Spending**
- ✓ **Optimize Benefits Strategy**
- ✓ **Improve Population Health**



LILLY FOR BETTER

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Lilly



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There's nothing
artificial
about our
intelligence.



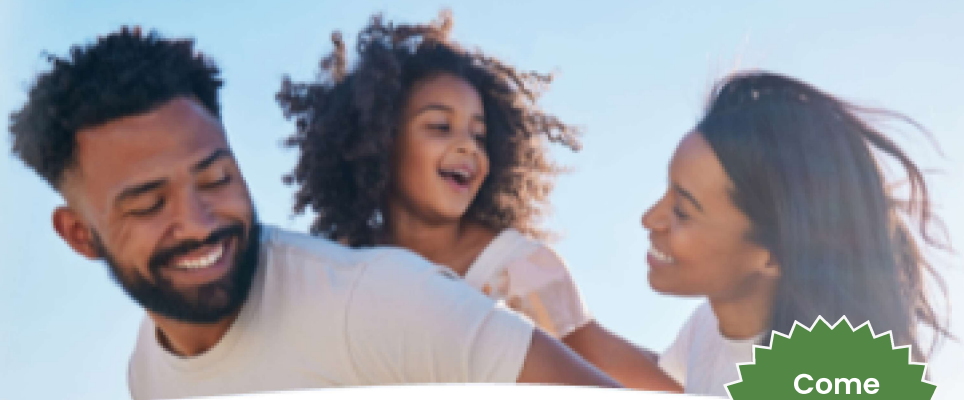
10 years of data helps uncover health insights, but it's
our compassionate care that makes Omada different.

Real coaches + 10 years of data is how Omada
delivers better health outcomes for members.

Virtual care between doctor visits

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at booth
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Your partner for pivotal moments in women's health and family building

Progyny supports your workforce through every stage of life:



Trying to
Conceive



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Building



Pregnancy &
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Parent & Child
Well-being



Menopause &
Midlife Care

Delivering superior health outcomes, cost savings, and exceptional member experiences.

Visit progyny.com or scan the QR code to learn how you can add Progyny to your benefits offering.



99%
client
retention

~30%
cost
savings

6.7M
covered
lives



For 24 years, our health coaching has addressed the leading causes of healthcare spending by helping people make lasting change



trestletree.com

LAST 5 YEARS BOOK OF BUSINESS OUTCOMES

Weight

64%

with a BMI ≥ 30 lost an avg of 16 lbs from 233 to 217 for an avg savings of **\$2,000/person***

Diabetes

73%

with HbA1c $\geq 7\%$ reduced by an avg of 1.7% from 8.7% to 7.0% for an avg savings of **\$1,908/person***

Cholesterol

82%

with cholesterol levels ≥ 240 reduced by an avg of 65 from 269 to 204 for an avg savings of **\$2,915/person***

Blood pressure

80%

with BP $\geq 140/90$ reduced from an avg of 149/90 to 128/78 for an avg savings of **\$2,000/person***

*Savings based on TrestleTree's biometric improvement using citations from published studies and health plans' assessments

TrestleTree

- ✓ **Holistic coaching:** our Coaches have 200+ hours of training from a PhD psychologist in TrestleTree's model, proven for over 23 years, to address the whole person.
- ✓ **Meeting people where they are:** our Coaches understand each participant's unique circumstances, and meet them where they are on their health journey.
- ✓ **Earning the right to influence:** building trust through relationships is essential for earning the right to influence.

VS

Other solutions

- ✗ **Symptom focused care:** common approaches often focus solely on treating an individual's symptoms rather than addressing the whole person.
- ✗ **One-size fits all:** cookie cutter solutions fail to consider each individual's unique situation and circumstances and lack personalized care.
- ✗ **Information without action:** traditional solutions lead with knowledge, merely informing people what they need to do.

Contact us



Joe DiSalvo, Business Development



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207-544-4865



What Can Vanderbilt Health Do For You?

Vanderbilt Health Employer Solutions (VHES) helps you enhance employee health and productivity, reduce health care costs, and attract and retain top talent, while making health care simpler for your employees to navigate.

By working with VHES, you can:

- Deploy a full spectrum of proven tools and resources, uniquely tailored to your organization
- Effectively support local employees as well as your colleagues across the country
- Harness the power of the region's largest integrated care network

Stop by our table to learn more about our total health portfolio of solutions and what **Vanderbilt Health** can do for your organization.
Let's bring the best of Vanderbilt Health to your workforce!

FEATURED SOLUTIONS:

MyHealth Bundles

Innovative, value-based program that addresses common and costly health conditions with a focus on an improved patient experience.

Executive Health Physicals

Year-long, holistic health support for your VIP corporate athletes, helping them remain in top health and maintain peak performance.

Care Navigation/Advocacy

Dedicated guidance for employees to help them effectively address physical, mental and spiritual health needs while ensuring the right level of care, every time.

AON

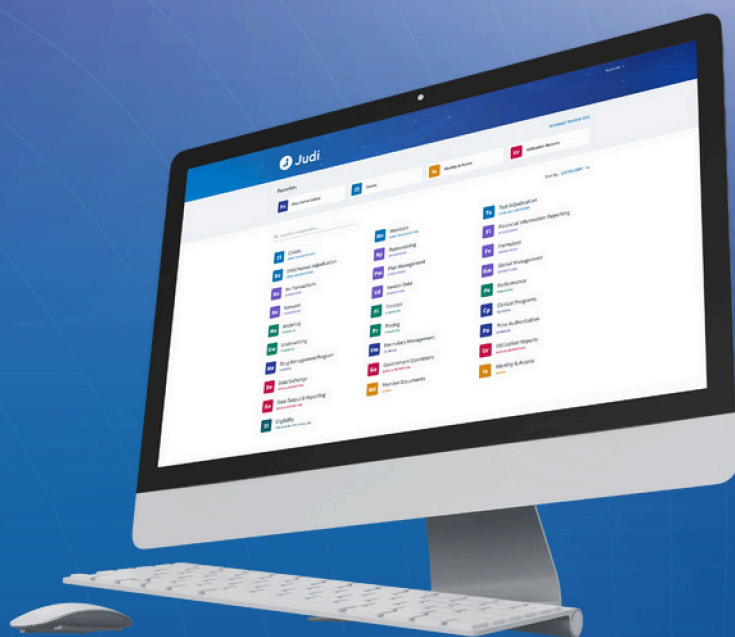
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So Why Are They Living That Way?

Let's **prevent** and **reverse**:

- Cardiometabolic disease
- Obesity
- Type 2 diabetes
- Autoimmune conditions
- Digestive disorders
- Mental health challenges

Ciba Health's whole-person precision care model uncovers the "why" behind complex and costly conditions.

- ✓ 1:1s with a physician-led care team
- ✓ Advanced diagnostic testing
- ✓ Personalized sustainable health plans
- ✓ Data-driven and clinically-validated outcomes

Ready for a program that doesn't treat chronic illness like a life sentence?

Partner with Ciba Health
to unlock better health.

Contact Michael Tomback, SVP of Sales, to learn more.
mtomback@cibahealth.com

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Fewer doctor visits.

Happier healthier
employees.



Cancer care is broken.

We're **fixing it** with the
Virtual Cancer Clinic.

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Our four business lines address the full spectrum within our industry – from helping point solutions build their brand, to helping brokers identify and educate around solutions, and ultimately helping employers reach optimal employee engagement. We deliver results through skillful communication and product knowledge, combined with a healthy dose of creativity and care.

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THE GRANITE LIST

FormHealth®

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Leading clinical results



Guaranteed ROI



formhealth.co



Transforming the way pain is treated

The market leading solution

1M

members treated

50+

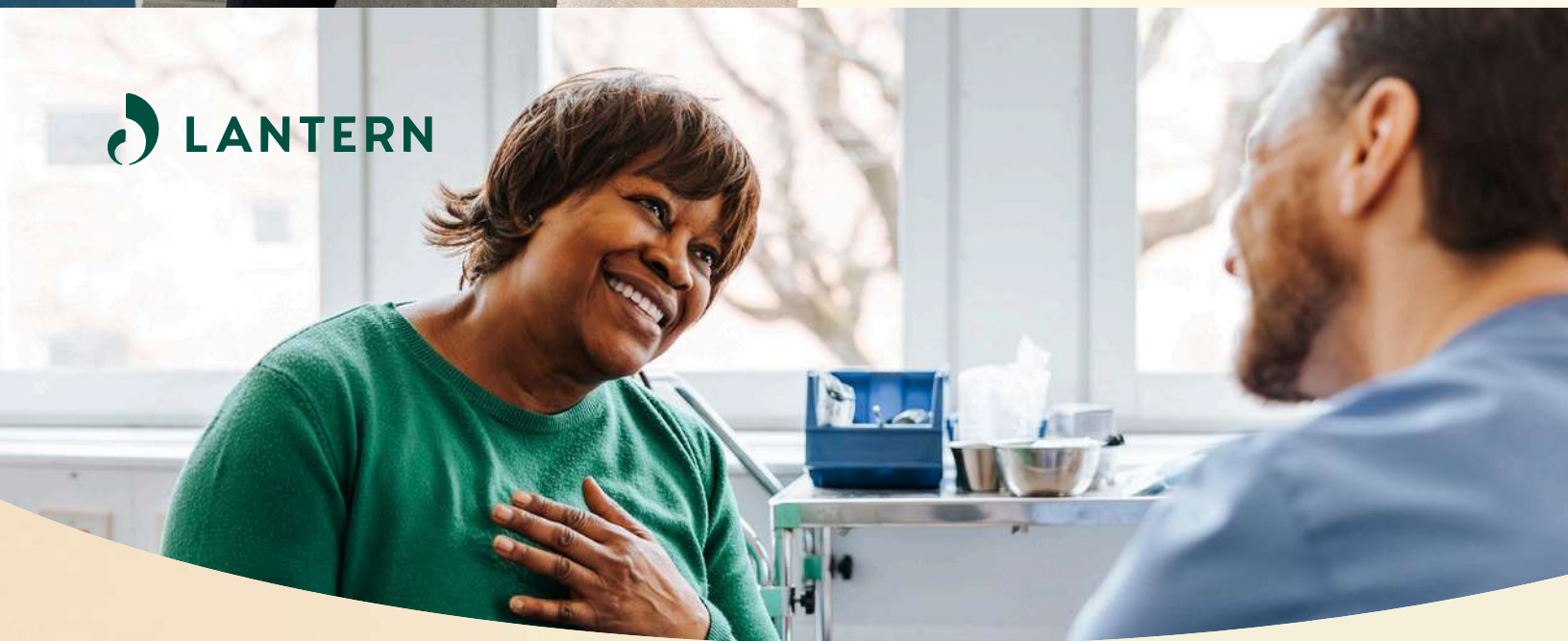
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MSK surgeries avoided



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"Lantern had the data to show that these were good, quality surgeons and they weren't just choosing the lowest-cost providers. First and foremost, it was based on quality."

— Dawn Beaudin, Vice President, Benefits, Hyatt Hotels



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Independence changes everything



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LOCKTON PEOPLE SOLUTIONS exists to help make our clients' organizations more successful and people's lives better. We do this through:

- Employee experiences and engagement
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engagement

5.9% savings
in year one

70+
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